

Sally McGraw

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Education

BA Literature and Creative Writing, May 1998
Binghamton University, State University of New York

Relevant work experience

Blog author

Already Pretty: alreadypretty.com

9/07 – present

Creator, editor, and primary contributor to this popular daily blog about fashion, style, feminism, and positive body image. New posts daily. Nearly 2 million page views per month.

Author

Find Your Style: Boost Your Body Image Through Fashion Confidence

Publication scheduled for Spring 2017, Lerner Publications

Proposed, coordinated interviews, wrote, and helped secure imagery for this book on style and body image for teen girls. Will be sold to school libraries across the U.S.

Channel manager

About.com: shoppingtips.about.com

11/14 – 5/16

Write eight 600-word articles per month on shopping, and responsible for promotion through my own social media. About.com determined the channel to be too specific to continue populating, but the content is still available.

Ghostwriter

Various websites, publications, and books

5/15 – present

Hired to ghostwrite and edit weekly blog posts for various websites on topics including post-traumatic stress, personal style, and whole foods. Have also ghostwritten and edited a book on the wives of disabled veterans, written several book proposals for aspiring authors, and helped craft a workbook for a blogger who focuses on healthy living.

Style columnist

Minneapolis Star Tribune: Minneapolis, MN

9/14 – present

Responsible for writing a monthly Q&A column responding to reader queries about style, shopping, trends, and clothing care. Have also contributed style features to the Star Tribune since 2011.

Author

Already Pretty: Learning to Love Your Body by Learning to Dress it Well

Published 7/12

Author of this 104-page, full-color book, structured as a fun and accessible self-guided makeover.

Contributing writer

The Huffington Post: New York, NY

7/12 – present

Contributor to the Women and Style sections of this popular news website.